

# CSA Leadership Guidebook



## PARISH APPEAL KICKOFF WEEKEND FEBRUARY 8-9, 2025

[www.catholicappeal.org](http://www.catholicappeal.org)

**The Catholic Stewardship Appeal** is the annual fundraising campaign conducted by the Archdiocese of Milwaukee to support the ministries and services of the Archdiocese of Milwaukee to our parishes, schools, families, and individuals. Each family is asked to prayerfully consider a gift as the heart and hands of Jesus in service to others.

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Dear Pastor, Administrator, Parish Director, and CSA Parish Advocate:

Your leadership and commitment are invaluable to the success of the Catholic Stewardship Appeal. This CSA Parish Manual is designed to assist and support you with valuable tools to conduct a successful parish Appeal. While these materials have been proven to be helpful, the most effective resource to a successful Appeal is the enthusiasm you exhibit when motivating and inspiring your parishioners to participate.



A few notes about this year's campaign:

- **This year's parish Catholic Stewardship Appeal Kickoff Weekend is February 8-9.** Parishioners can expect their Appeal mailing to arrive within a week of the scheduled February 3 mail date.
- To help you monitor your progress toward reaching your parish goal, our office will send **monthly CSA status reports** to Pastors, Administrators, Parish Directors, and CSA Parish Advocates.
- **Consider promoting monthly/recurring giving to your parishioners.** This option is included on the pledge cards and the Appeal giving page. Donors may choose to give on a recurring monthly basis with deductions made through pledge reminders, credit card payments or electronic funds transfer (EFT).
- Resources in both English and Spanish will be available on the Appeal website at [www.catholicappeal.org](http://www.catholicappeal.org). All materials and resources are downloadable and ready to use for print or to post on your parish website.
- **In-Pew Solicitation:** As we have done the past couple of years, we strongly encourage each parish to identify a weekend of masses for an in-pew solicitation for the Catholic Stewardship Appeal. The in-pew solicitation is a highly effective way to engage parishioners, particularly new donors, in the Appeal. We encourage you to select a weekend in the Fall to conduct the In-Pew program. You will receive the supplies needed for the in-pew solicitation in advance.

Thanks for your support of the Catholic Stewardship Appeal. Please know I am happy to help or answer any questions.

Gratefully,



Jenny Mendenhall  
Director, Catholic Stewardship Appeal

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## Important Dates for the Catholic Stewardship Appeal 2025

|                   |   |
|-------------------|---|
| Week of January 2 | CSA materials mailed to parishes  |
| February 3        | <b>First CSA Mailing</b>  |
| February 8-9      | <b>Parish Appeal Kickoff Weekend</b><br><i>2025 Appeal videos shown in parishes at all Masses</i> |
| March 5           | Ash Wednesday   |
| April 7           | <b>Second CSA Mailing Sent</b>  |
| April 20          | Easter Sunday   |
| May 19            | <b>Third CSA Mailing Sent</b>   |
| August            | CSA in-pew solicitation materials mailed  |
| September 1       | <b>Fourth CSA Mailing Sent</b>  |
| September/October | <b>In-Pew Solicitation Weekend</b><br><i>Choose the weekend that works best for your parish</i>   |
| November 10       | <b>Fifth CSA Mailing Sent</b>   |

## **2025 Catholic Stewardship Appeal-Funded Ministries**

Contributions are restricted to the annual **\$8.1 million Catholic Stewardship Appeal** for use in four key areas of ministry as outlined below. Each area includes distinct and essential services that form an important part of the Church's efforts to help people and parishes in in southeastern Wisconsin.

### **Serving Those In Need**

Catholic Charities and other ministries funded by the Appeal help individuals and families who are facing tough times through counseling and outreach services.

### **Supporting Catholic Schools and Parish Religious Education**

Your contribution funds leadership and services that enable our Catholic schools and parish religious education programs to transform our communities into centers of faith through quality Catholic formation.

### **Forming Priests and Deacons and Fostering Parish Leadership**

The Appeal supports those discerning a vocation to ordained ministry through St. Frances de Sales Seminary and the Office for Diaconate Formation, as well as providing professional development for ordained and lay leaders.

### **Strengthening Parish Ministries and Promoting Evangelization**

Among others, your gift supports evangelization efforts, resources for Mass and music ministry, and planning, finance, and HR services for our parishes.

## Keys to a Successful Appeal

**Show the Video:** We encourage you to share the video with your parishioners. It is available in English and Spanish. In addition to showing it during kickoff weekend, we suggest sharing it on your social media channels, posting it on your parish website, and emailing it to your parishioners. If you need assistance, please contact the Development office.

**Text to Donate:** Parishioners can contribute via their cell phone by using a special text-to-donate number. To donate to the CSA, parishioners can text APPEAL2025 to 414-348-8380. This is an easy giving option to promote at Mass, in bulletins and other communications.

**In-Pew Solicitation:** We encourage each parish to schedule an opportunity for an in-pew solicitation. **This solicitation allows people who put off giving to make a gift quickly and easily. It is a very important part of the Appeal.** The in-pew solicitation is a highly effective way to engage parishioners, particularly new donors, in the Appeal. Please take advantage of this highly successful approach to increase giving in your parish. We encourage you to select a weekend in the Fall to conduct the In-Pew program. You will receive the supplies needed for the in-pew solicitation in advance.

**A gift of any size is important, be it \$1 or \$1,000. Participation is paramount!** Dollars are important to sustain ministry, but emphasis should be placed on increasing participation in your parish. Participation drives dollars. Let parishioners know gifts of all sizes are welcome and needed.

**Show Parish Impact:** The Appeal funds ministries and programs that many parishes and schools cannot provide on their own due to limited financial resources. For example, providing support to enable our schools and religious education programs to guide young people in faith, offering training to help parish ministries grow, and preparing seminarians and deacon candidates so they can work in our parishes and help our families. Let parishioners know these services are provided at no charge to parishes and the benefit derived from them.

**Lead by Example.** As a pastor or parish lay leader, you set the tone and expectation for participation and giving. Your personal example of stewardship and financial support to the Appeal speaks volumes. How well you make the case for support and share your reasons for giving are strong motivators for your parishioners to reflect on their own call to stewardship and generosity. The degree to which you talk about the Appeal and encourage support at Mass is measured by the level of response demonstrated by your parishioners.

**Online Giving.** Electronic giving continues to grow in popularity as a giving preference because of ease and convenience. Encourage your parishioners to use the online giving options available to them at [www.catholicappeal.org](http://www.catholicappeal.org).

## CSA 2025 Bulletin Announcements

Your gift to the Catholic Stewardship Appeal does God's work. Your gift of any size will impact countless lives. To donate, **visit [www.catholicappeal.org](http://www.catholicappeal.org), text APPEAL2025 to 414-348-8380** or mail your check to the Catholic Stewardship Appeal, 3501 S. Lake Drive, St. Francis, WI 53235.

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Scan to see the **2025 Catholic Stewardship Appeal video** and learn how your gift does God's work in the Archdiocese of Milwaukee. To donate, **visit [www.catholicappeal.org](http://www.catholicappeal.org), text APPEAL2025 to 414-348-8380** or mail your check to the Catholic Stewardship Appeal, 3501 S. Lake Drive, St. Francis, WI 53235.

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Your gift to the Catholic Stewardship Appeal supports many ministries of the Archdiocese. Every gift is needed and welcomed no matter the size. To donate, **visit [www.catholicappeal.org](http://www.catholicappeal.org), text APPEAL2025 to 414-348-8380** or mail your check to the Catholic Stewardship Appeal, 3501 S. Lake Drive, St. Francis, WI 53235.

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Join us as we work toward our CSA parish goal of \$\_\_\_\_\_. To date, we have raised \_\_\_\_% of the goal from \_\_\_\_\_ parishioners. Every gift is needed no matter the size. To help us reach our goal, give online at **[www.catholicappeal.org](http://www.catholicappeal.org) or text APPEAL2025 to 414-348-8380.**



# Background and Talking Points for CSA 2025 Kick-off Weekend

February 8-9, 2025

*This year's Catholic Stewardship Appeal marks a unique opportunity to inspire parish members by reflecting on the historic Installation of Archbishop Jeffrey Grob and his vision for our future.*

*Describe the ripple effect of our new leader and the impact on our entire region and state. During today's Mass, we will watch the Catholic Stewardship Appeal video, which offers an overview of the Appeal and includes a special message from Archbishop Grob. Play the CSA video.*

## **Points you may consider connecting to help introduce Archbishop Grob's leadership:**

- He is returning to his home state. Archbishop Grob grew up milking cows on a dairy farm in Cross Plains, Wisconsin. He began his Installation by saying how wonderful it is to be back home in the land of fish fries, supper clubs and brandy old fashioned.
- His favorite Bible verse, (John 15:5): "I am the vine. You, the branches. Whoever remains in me and I in him, will bear much fruit. Because without me, you can do nothing."
- If applicable, highlight if Archbishop Grob is scheduled to celebrate one of his welcome Masses at your parish. You may also ask parish members for their prayers for the Archbishop, which was one of his specific requests.
- Share an especially meaningful and personal experience from either the solemn evening prayer or the official Installation. Importantly, connect your message to the significance of giving back. Here are three examples you may draw from:

### **Theme #1: Opening Doors for Others**

Reflect on the symbolism that stretches back many centuries, led by Archbishop Grob's knocking on the door of the Cathedral of Saint John the Evangelist. This tradition represents the community's official welcome of its new leader of the flock and calls on us to consider an important question:

*How is God knocking on the door for us? Are we listening and answering his call? Are we opening doors for others in need?*

- Describe our promising future and connect how this year's Catholic Stewardship Appeal, and each parish member's generosity, bears extra importance as we map out our future under our new leader. Encourage prayerful consideration of what parish members may be able to offer this year.
- Take a moment to personally thank your parishioners...for their time, talent, and treasure that they have given, both to the Archdiocese through support of the Catholic Stewardship Appeal and to your parish, both past and present.
- In addition, you may consider thanking those who participated in the Installation at the Cathedral of St. John Evangelist, representing your parish.

### **Theme #2: Generosity as Pilgrims of Hope**

One of the most meaningful moments of the Installation is when Archbishop ListECKI, who led our flock for 15 years, transitioned the leadership to the new Archbishop. There were two quotes that stood out that specifically connect to the Catholic Stewardship Appeal and the importance of generosity.

*(continued)*

- First, Archbishop ListECKI, in very personal remarks of advice to Archbishop Grob, said, “In the Lord’s command to Peter, He said, “The closer we are to our brothers and sisters in need, the closer we are to God.”

Share that gifts to the Catholic Stewardship Appeal represent a powerful way to support ministries that strengthen the Church and serve people in need — our brothers and sisters who need help throughout the Archdiocese of Milwaukee.

- Second, Archbishop Grob emphasized that “Together, we are writing the next chapters of the church.” He challenged us all to ask ourselves, “Who is that word in our lives that is guiding our hearts and shaping our decisions? “We believers have an opportunity to be pilgrims of hope,” he said. Emphasize that generosity is the very hope our world needs today.

### **Theme #3: Unity and Evangelization**

During the solemn evening prayer, Archbishop Grob challenged us by noting that with Jesus Christ as the center of our lives, we can change the trajectory of others around us. “The challenge before us,” he said, “in our next chapter is to work for unity, to share our faith and respond to the urgent need for evangelization.”

- Discuss how gifts to the Catholic Stewardship Appeal help many of our brothers and sisters in need across our region and the funds also play a significant role in growing evangelization.

Gifts to the CSA fuel the vital ministries of the Church across the 10 counties of our Archdiocese, which includes supporting:

- The growing number of seminarians
- Education for deacon candidates and lay leaders who serve our parishes
- Young people receiving the sacraments and learning the faith through parish religious education programs and Catholic schools
- And many more important ministries supported by the CSA

### **Conclusion**

I invite you to prayerfully consider supporting this important effort when you receive the Appeal mailing at home this week, or you can find donation envelopes at the back of the church.

A gift to the Catholic Stewardship Appeal is a powerful way to support ministries that strengthen the Church and serve people in need throughout the Archdiocese of Milwaukee. Thank you for your generosity, which truly does God’s work.

## Catholic Stewardship Appeal 2025 Intercessions

*include throughout the year as part of your parish's special intentions  
to remind parishioners of the impact of their Appeal gifts*

- For our parish community to come together in service and generosity, sharing our gifts to support the Catholic Stewardship Appeal, let us pray to the Lord.
- For all of us to recognize that through our support of the Catholic Stewardship Appeal, our gifts truly do God's work—bringing hope, love, and faith to those in need—let us pray to the Lord.
- For the grace to give faithfully and joyfully, trusting in the impact of our gifts to the Catholic Stewardship Appeal, let us pray to the Lord.
- For those in need—may they find hope and healing through the ministries supported by the Catholic Stewardship Appeal, let us pray to the Lord.
- For a renewed commitment to evangelization, so that more people may encounter Christ through the ministries supported by the Catholic Stewardship Appeal, let us pray to the Lord.
- For our parish, <<Parish Name>>, to thrive as a beacon of faith and community, strengthened by the ministries funded through the Catholic Stewardship Appeal, let us pray to the Lord.
- For the seminarians preparing for a life of service at St. Francis de Sales Seminary, may their formation be blessed through the support of the Catholic Stewardship Appeal, let us pray to the Lord.
- For those called to the diaconate, may their journey to serve Christ and His people be enriched through resources provided by the Catholic Stewardship Appeal, let us pray to the Lord.
- For the youth of our parish and community, may they grow in faith and love for Christ through programs and educational opportunities supported by the Catholic Stewardship Appeal, let us pray to the Lord.
- For a spirit of stewardship, that we may joyfully share our gifts to support the ministries and outreach of the Catholic Stewardship Appeal, let us pray to the Lord.
- For the success of the Catholic Stewardship Appeal in continuing to fulfill God's mission in the Archdiocese of Milwaukee, let us pray to the Lord.
- For a deeper awareness of God's abundant blessings in our lives and the inspiration to share those blessings through the Catholic Stewardship Appeal, let us pray to the Lord.
- For the unity of our parish and the broader Catholic community as we work together to support the Catholic Stewardship Appeal, let us pray to the Lord.

## Campanile Society

### Leadership Giving and the Catholic Stewardship Appeal



Members of the Campanile Society take a leadership role in helping the Archbishop carry out the mission of the Archdiocese of Milwaukee to proclaim the Gospel of Jesus, prayerfully worship in word and sacrament, and compassionately serve those in need.

#### Membership Benefits

In honor and recognition of their generosity, we invite Society members to special events throughout the year including an annual reception and dinner hosted by Archbishop Jeffrey Grob. All members receive a special membership pin in addition to the archbishop's weekly inspirational *The Branches* email messages.

More than 1,700 households choose to keep the needs of the Church in southeastern Wisconsin among their charitable giving priorities by being members of the Campanile Society. These extraordinarily committed and generous donors contribute \$1,000 or more annually to the Catholic Stewardship Appeal.

Society members, along with other donors to the Appeal, help to ensure the continuation of vital ministries that bring help, hope and healing to more than 500,000 Catholics and countless others in 191 parish communities across the archdiocese.

#### Giving Levels

The Campanile Society is comprised of four levels of giving, and membership is automatic with a minimum annual gift of \$1,000. Contributors select a level that most closely reflects their call to stewardship and current financial position.

- Archbishop's Circle ..... \$10,000 and above**
- Bishop's Circle ..... \$5,000 - \$9,999**
- Sustainer ..... \$2,500 – \$4,999**
- Supporter..... \$1,000 - \$2,499**

For more information on special benefits afforded to Archbishop's Circle and Bishop's Circle members, membership in the Campanile Society, or Appeal giving options, call Jenny Mendenhall, Appeal Director, at (414) 769-3320 or email her at [mendenhallj@archmil.org](mailto:mendenhallj@archmil.org).

## Parish Appeal Goals

Last year under Archbishop ListECKI's direction and the recommendation of the Archdiocesan Council of Priests Council, we set formulas to establish CSA parish goals. We will use the same method to set the 2025 CSA Parish goals:

- The **financial goal** for each parish will be: 8% of the 5-year average of your parish's envelope and offertory.
- The **participation goal** for each parish will be: 2% higher than the participation percentage your parish achieved for the 2024 CSA.

Letters will be mailed to the parishes in January 2025 with your parish goals. As you know, goals are not mandatory, but we do ask that all parishes make a concerted effort to regularly promote the Appeal and offer as many giving opportunities as possible to support the Appeal within the parish.

## Monthly/Recurring Giving

### Why Monthly Giving?

We are encouraging donors to consider monthly or recurring gifts to increase giving to the Appeal. Studies have shown that monthly givers tend to give more money and stay with a charity longer than non-monthly givers.

### Advantages of Monthly Giving

There are several advantages to people giving monthly. Most notably, monthly donors tend to give more and are more loyal. This option also provides opportunities to cultivate and build stronger donor relationships, which is incredibly valuable. In addition, monthly giving provides the Archdiocese with a predictable income stream, and it helps to lower fundraising costs with less frequent mailings. Please encourage your parishioners to consider this option as a meaningful way to support the Appeal.

## Monthly Appeal Reports

Parishes will receive status reports regarding their individual Appeal campaigns monthly. Reports will be mailed to pastors, administrators, parish directors and CSA parish advocates.

The intent of this reporting is to keep the Appeal top-of-mind. Parishes can provide their congregations with updates in bulletins and other parish communications, keeping them apprised of the parish's progress toward its goal.

# Parish Responsibilities for the Catholic Stewardship Appeal

## Leadership

- Assign a CSA Parish Advocate
- Pastor/Parish Director promotes the CSA at launch weekend, including sharing the CSA video or audio
- Pastor/Parish Director shares message about the CSA at other times throughout the year
- Conduct in-pew solicitation in Fall 2025

## Administrative

- Show CSA video or play audio during one weekend of Masses in February 2025
- Use CSA bulletin covers provided by the Archdiocese
- Hang CSA posters in locations visible to parishioners
- Beginning with kick-off weekend and extending throughout the year, schedule CSA bulletin announcements, pulpit announcements, and intercessions
- Help implement in-pew solicitation in Fall 2025
- Follow instructions for the processing of gifts that come to your parish office directly

## Role of CSA Parish Advocate

As a volunteer CSA Parish Advocate, you are a liaison between the Archdiocese and your parish:

- serving as a spokesperson for the Appeal in your parish
- ensuring the implementation of recommended promotional strategies and activities

## Responsibilities

- Coordinate promotion of the CSA during Masses throughout the year
- Personally (or recruit someone) offer lay witness talk about impact of the CSA
- Identify opportunities to reach out to parishioners personally about the CSA – availability after Mass, reception to promote CSA, outreach via phone calls and emails. Choose what works best for your parish
- Help implement in-pew solicitation in Fall 2025
- Send acknowledgement/thank you notes to CSA donors from your parish
- Maintain regular communications with the pastor, parish director or administrator about the parish's progress toward its Appeal goal

## Role of Parish Secretaries and Business Managers

### Overview

Oftentimes, parish secretaries and business managers are the ones who receive calls and questions about the Catholic Stewardship Appeal. They are important partners in our efforts to communicate the Appeal's message to parishioners. Parish secretaries, business managers, pastors/parish directors/administrators and Appeal chairpersons should all work together to ensure that everyone has the necessary information about the Appeal.

### Responsibilities

**Keep parish member lists** up to date. We do not want to upset your parishioners by sending mail to those who have died, moved from your parish or who have had changes of name or circumstance. The best way to keep our list current is for the parish to send regular updates to the archdiocesan Development Office.

**Send Appeal checks** given to your parish to the Archdiocese promptly. Donors become concerned if their checks have not cleared the bank in a timely manner. Again, we want to keep your parishioners satisfied with their participation in the Appeal.

**Please do not send cash to us through the mail.** If you do receive cash gifts, make out a parish check to cover the amount. If you know who the donors of the cash gifts are, please fill out a blank pledge card with the donor's name and amount of gift. We want to be able to thank and credit the donors who made the gift to the Appeal.

**If you do receive checks to the Appeal, do not make out a parish check for all of them.** Simply send the checks to our bank's address. The bank will process Catholic Stewardship Appeal contributions

## Gift Processing Procedures

If you receive checks written to the Catholic Stewardship Appeal at the parish, please send them to:

**Catholic Stewardship Appeal  
Archdiocese of Milwaukee  
3501 S Lake Drive  
St. Francis, WI 53235**

**Questions about gift processing procedures:** If you have any questions about gift processing procedures, please contact Michele Nabih at (414) 769-3323 or [nabihm@archmil.org](mailto:nabihm@archmil.org).

## Credit Card and Electronic Fund Transfer Information

Contributions are accepted using **Visa, MasterCard, Discover, and American Express** cards. Please contact Michele Nabih at (414) 769-3323 or [nabihm@archmil.org](mailto:nabihm@archmil.org) if you have any questions about credit card transactions.

For convenience, donors can choose to make a one-time gift, monthly, quarterly, semi-annual, or annual gifts/payments. Payments can be paid by responding to mailed pledge reminders or automated by selecting credit card or electronic fund transfer options.

# Appeal Pledge Cards

Please see the pledge card design below. Though one-time gifts are important and welcome, we are putting greater emphasis on promoting monthly or recurring giving. In addition to the option to give monthly, donors have the option to contribute on an annual, semi-annual, and quarterly basis.

| YES, I WILL SUPPORT THE CATHOLIC STEWARDSHIP APPEAL   | PAYMENT DETAILS  |
|---|--|
| <p><b>With a gift of:</b></p> <p> <input type="checkbox"/> \$100                        <input type="checkbox"/> \$250                        <input type="checkbox"/> \$500                        <input type="checkbox"/> \$1,000                        <input type="checkbox"/> Other \$ _____                 </p> <p>                     Parish _____                 </p> <p>                     Name _____<br/>                     Address _____<br/>                     City, State Zip _____                 </p> <p>                     All contributions will be used solely for the restricted purposes of the Catholic Stewardship Appeal of the Archdiocese of Milwaukee. For a listing of Appeal-funded ministries or to contribute online, visit <a href="http://www.catholicappeal.org">www.catholicappeal.org</a>.                 </p> <p style="text-align: right;">                     Email _____                 </p> <p style="text-align: center; font-size: small;">Do not write below this line.</p> | <p>                     Paid now \$ _____<br/>                     Balance due \$ _____                 </p> <p> <input type="checkbox"/> Payment enclosed.<br/> <i>Checks payable to:</i><br/> <b>CATHOLIC STEWARDSHIP APPEAL</b> </p> <p> <b>I want to make payments:</b><br/> <input type="checkbox"/> Monthly (March thru January)<br/> <input type="checkbox"/> Semi-Annually<br/> <input type="checkbox"/> Quarterly<br/> <input type="checkbox"/> Other _____                 </p> <p>                     Pledge reminders will be sent automatically. For credit card and EFT payment, see back of card.                 </p> |

Mastercard   
  Visa   
  Discover   
  American Express

Account Number:

Expiration Date: \_\_\_ / \_\_\_    Signature: \_\_\_\_\_

**Electronic Funds Transfer (EFT) Authorization**

Electronically Transfer \$ \_\_\_\_\_ per month for \_\_\_\_\_ months.

Make Electronic Transfer on the \_\_\_ 5th or the \_\_\_ 20th of each month from:  
 \_\_\_ Checking account (enclose voided check)    \_\_\_ Savings account (enclose a savings deposit slip)

Name \_\_\_\_\_ Date \_\_\_\_\_

Signature \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

- ### Easy Ways to Give
- Mail this form to: Archdiocese of Milwaukee, Box 78090, Milwaukee, WI 53278-8090
  - To give online, scan this code to see your personalized donation form
  - Text APPEAL2025 to 414-348-8380
  - Visit website at [www.catholicappeal.org](http://www.catholicappeal.org)
  - Consider the CSA in your estate plans





## Frequently Asked Questions

### **What is the Catholic Stewardship Appeal and where does my donation go?**

The Catholic Stewardship Appeal is a direct appeal to people of the Archdiocese, to ask them to make a gift to support the mission and ministries of the Archdiocese of Milwaukee. The Catholic Stewardship Appeal kicks off in February.

### **What is the average gift? How much should I give?**

The average gift in 2024 was \$346. Through prayerful consideration, we encourage everyone to consider what they can share with those who have less. Even small donations add up when everyone participates.

### **Does my gift make a difference, even if it is small?**

Yes! Each of us must discern what we can give in response to God's generosity to us. If our gift is intentional, even though small, it is a gift of good stewardship and an act of faith. Together, everyone in the Archdiocese makes a tremendous difference – accomplishing far more than any one of us could on our own. Your participation and the joy and love that you share by supporting your brothers and sisters in Christ is what's most important.

### **How can I make a gift?**

There are several easy ways to make a gift. In early February, every family will receive a letter from Archbishop ListECKI inviting them to make a gift. **Simply fill out the pledge card and mail it in the enclosed envelope.** Gifts may be made in monthly installments or gifts may be a one-time donation. The pledge card will include options that range from making your gift via check, credit card, electronic withdrawal directly from your checking or savings account or online. **You can also donate with your cell phone by texting APPEAL2025 to 414-348-8380 or visit our website at [www.catholicappeal.org](http://www.catholicappeal.org) to make a contribution.**