



Welcome!

# **Missionary Strategic Planning**

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# Overview

## Today we will explore...

- **Why** strategic planning?
- **What** is a missionary plan?
- **How** does the process work?
  - **Who** is involved?

# WHY?

- Why are we here?
- Why strategic planning?

# Why Strategic Planning?

- We're going on vacation!



# Why Strategic Planning?

- We're going on vacation!
- We're not going on vacation ☹️





# Why Strategic Planning?

- We're going on vacation!
- We're not going on vacation ☹️
- God has a plan, so maybe we should as well!

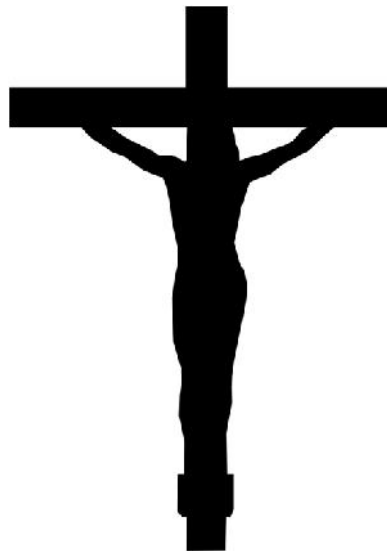


# What?

- **What** is a Missionary Plan?

## What is a Missionary Plan

- Getting *strategic about mission* –  
Jesus and His Church!
- **What** is the missionary plan of Jesus?

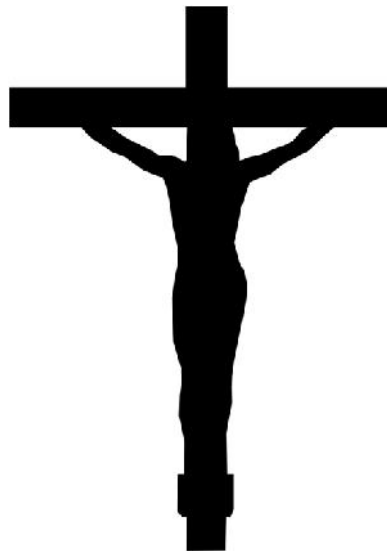






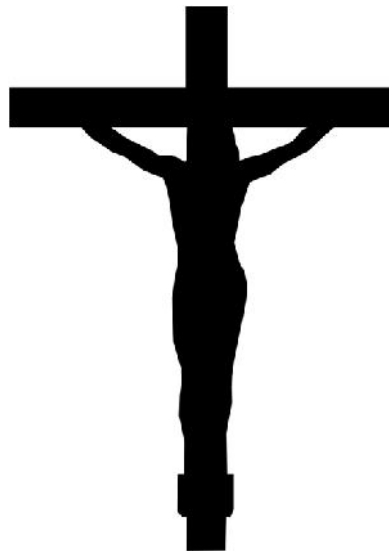
# Missionary Plan of Jesus

- Go and Make Disciples
- Make Disciples who...
- Go and Make New Disciples



# Missionary Planning Asks

- Are we making disciples?
- How can we make more disciples?
- Are we sending any disciples?





## Missionary Planning Asks

- Are we bearing fruit?
- “By this is my Father glorified, that you bear much fruit and become my disciples.” (John 15: 8)

# What?

With Jesus and His Mission in mind...

- **What** mission questions should we ask?
- **What** would a missionary parish look like?

Dream BIG  
dreams.  
Pray  
BIG Prayers.



HOW?

Missionary  
~~Strategic Planning~~

101

# First thing you think of?

Stress, numbers, lots of work



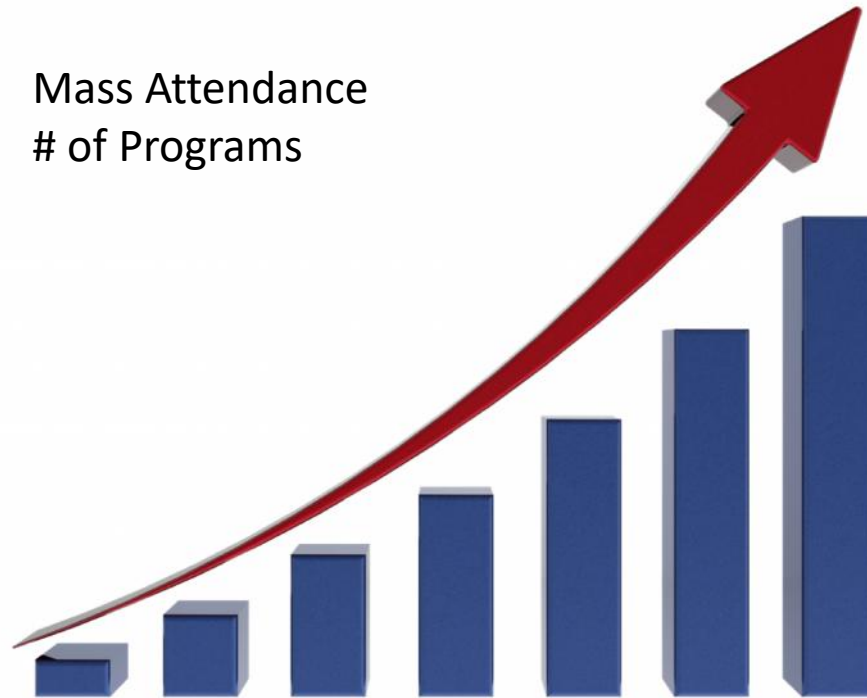
# First thing you think of?





# First thing you think of?

Mass Attendance  
# of Programs







ARCHDIOCESE  
of MILWAUKEE

# AOM Mission Statement

Proclaim Christ and Make Disciples  
through the Sacramental Life of the  
Church



# Concentrate

Strategic about Mission

# MISSION



Over

## Method





## Quote

**“Begin with the end in mind.”  
Stephen Covey**





## Who is involved

- Planning Partnerships - Collaboration
- Staff Role – Implementing Vision
- Pastoral Council Role – Visionary Body
- Trustees/Financial Council Role - Fiscal
- Archdiocese Role – Consult, Serve, Support



# Process

- Establish a Prayer and a Planning team
- Define your WHY (Mission) and HOPE (Vision)
- Gather info – Culture (Values), Data, Leadership
- What does the info say – Analysis
- How do we strategically accomplish our mission
- Write plan
- Communicate, Implement, and Evaluate plan



# Process

- Organizational Alignment:
- Equipping Your Leaders
- Ongoing Coaching



# Questions