



PeopleView MissionInsite Instructions

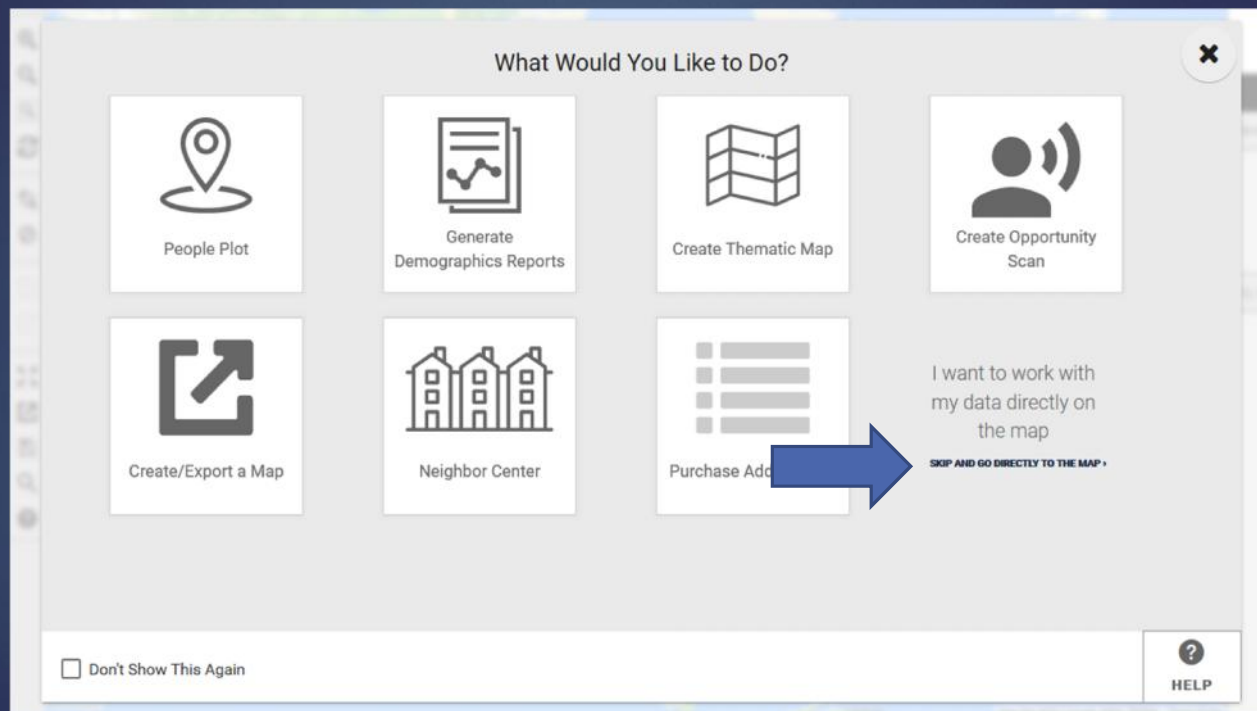
TRAVEL POLYGON

Travel Polygon

- **Travel Polygon** – A shape that is based on the time it takes to travel around a point – such as a parish or school. You can choose your mode of travel:
 - Driving
 - Walking
 - Bicycling

Go to PeopleView

Click on *Skip and Go Directly to the Map*



Click on *Shapes* on the navigation bar (bottom), and then go to *Travel Polygons* on the Control Center.

Choose the icon for the mode of travel (driving, walking, or bicycling).

Click *Next*.

The screenshot displays the MISSION INSITE application interface. The main map shows a region with numerous church locations marked with icons. A blue polygon is overlaid on the map, representing a travel area. The interface includes a left sidebar with a 'Layers' panel showing 'Agency Boundary' and 'Churches' (323 Churches Plotted). A table below the layers panel shows the following data:

Item	# Plotted	% Plotted
Churches	323	100.00%
Total / % of All	323	100.00%

The right sidebar shows the 'SHAPES' control center with a 'Travel Polygons' section. It features three travel mode icons: a car (driving), a person (walking), and a bicycle (bicycling). Below these icons is a 'Starting Location' section with a text input field for an address and a 'NEXT' button. The bottom navigation bar includes icons for VIEW, LAYERS, SHAPES, PLOTTING, DEMOGRAPHICS, RECENT, and HELP. The 'SHAPES' icon is highlighted with a blue arrow.

Complete *Starting Location* – Top address line is drop down for either “current location” or “a point I select on the map” Second line allows you to type in address.

Click *Next*.

The screenshot displays the MISSION INSITE software interface. The main map shows a geographic area with numerous church locations plotted as blue icons. A black outline on the map indicates a selected area. The left sidebar contains a 'Layers' panel with 'Agency Boundary' selected and a 'Churches' panel showing a table of plotted churches.

Item	# Plotted	% Plotted
Churches	323	100.00%
Total / % of All	323	100.00%

The right sidebar features a 'SHAPES' section with a 'Travel Polygons' tool. Below this is a 'Starting Location' section with a dropdown menu for 'From...' and two text input fields for 'Address'. A blue arrow points from the map area to the 'Address' input field. At the bottom of the sidebar is a 'NEXT' button.

Complete *Time Contours* – Like it sounds, you choose the time (ex. 15 minutes), up to four time contours to be completed at one time (for one mode of travel only).

Click *Next*.

MISSION INSITE COMMUNITY ENGAGEMENT SOLUTIONS FOR FAITH & NONPROFIT GROUPS

Archdiocese of Milwaukee RC Base Study (

← SHAPES

1 Starting Location

2 Time Contours

You Can Define between 1 and 4 'Contours', Each Representing How Far you Can Travel from the Point you Selected in the Time you Specify (Up to 60 Minutes).

Minutes ■

Minutes ■

Minutes ■

Minutes ■

← BACK

NEXT →

Boundary	# Plotted	% Plotted
020	928	100.00%
All	928	100.00%

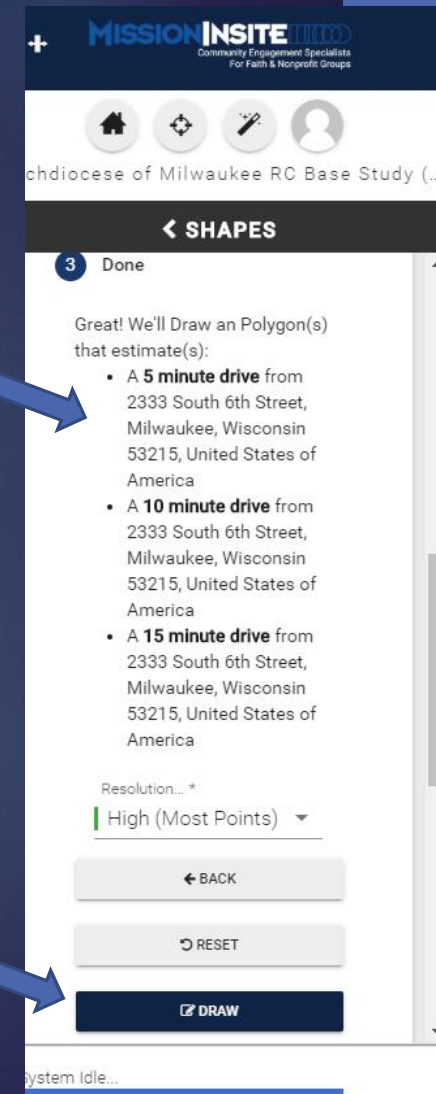
LAYERS SHAPES PLOTTING DEMOGRAPHICS RECENT HELP

System Idle...

You will now see a description of what you chose. You can go back to make any changes.

If all is fine, the final choice is *Resolution* (high, medium or low).

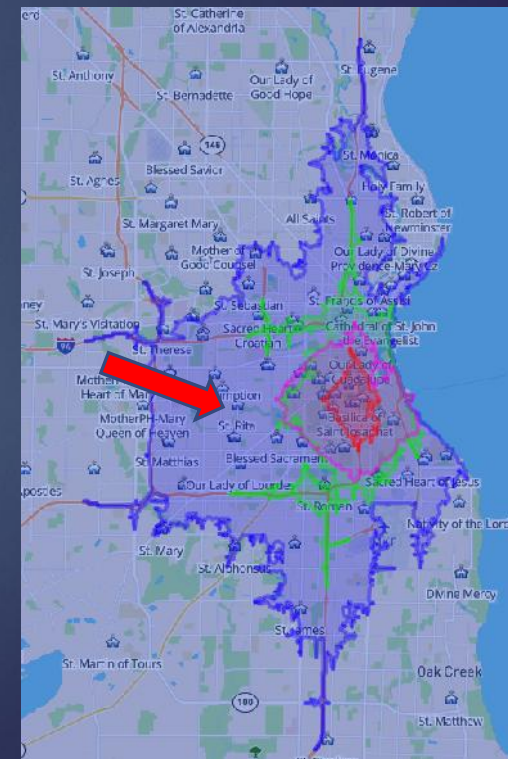
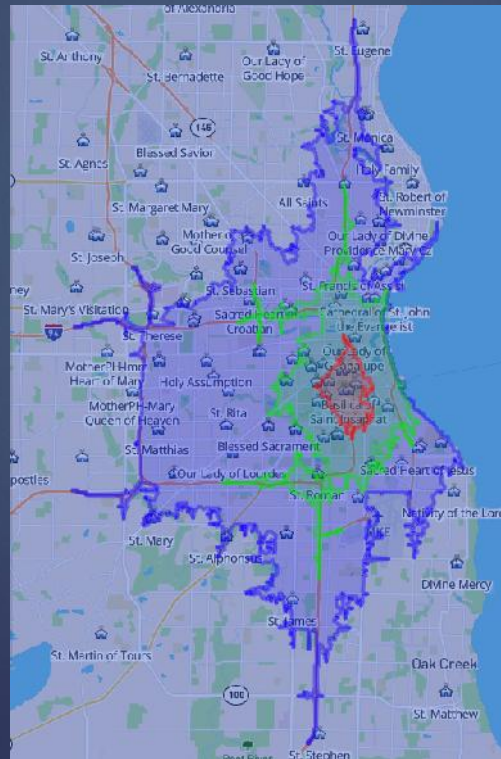
Review and once satisfied, click *Draw*.



The map will then be configured.

Note: If you wish, keeping the first Travel Polygon on the map, you can choose another travel icon and rerun the shape. It will place one on top of the other.

Be sure to choose a different color.



Once you have your report, you can go to *Demographics* and run a report, such as Predefined, Quadrennium or Demographic.

The screenshot displays the MISSION INSITE software interface. The central map shows the Archdiocese of Milwaukee with various church boundaries highlighted in different colors (blue, green, red, purple). The left sidebar contains 'Selection Information' and 'Selections and Drawings' with four entries: '15 minute drive from 2333 South 6th Street, Milwaukee, Wisconsin 53215, United States of America', '10 minute drive from 2333 South 6th Street, Milwaukee, Wisconsin 53215, United States of America', '5 minute drive from 2333 South 6th Street, Milwaukee, Wisconsin 53215, United States of America', and '45 minute walk from 2333 South 6th Street, Milwaukee, Wisconsin 53215, United States of America'. The right sidebar is titled 'DEMOGRAPHICS' and includes buttons for 'BUILD DEMOGRAPHICS REPORT', 'BUILD QUADRENNIUM REPORT', and 'SHOW REPORT OUTPUT WINDOW'. Below these are 'Predefined' report options: 'RC Archdiocese of Milwaukee', 'Study Area * 15 minute drive from 2333 South 6th Street, Milwaukee, Wisconsin 53215, United States of America', and 'Quickinsite'. A 'GENERATE REPORT' button is at the bottom of the sidebar. The bottom navigation bar includes icons for VIEW, LAYERS, SHAPES, PLOTTING, DEMOGRAPHICS, RECENT, and HELP. The top right corner shows the MISSION INSITE logo and the text 'Archdiocese of Milwaukee RC Base Study (...)'.

If you have multiple shapes, be sure to choose the shape area you want in the report. The report will show all of the shape.

The QuickInsite Report

Prepared for:	RC Archdiocese of Milwaukee
Study area:	15 minute drive from 2333 South 6th Street, Milwaukee, Wisconsin 53215, United States of America, 10 minute drive from 2333 South
Base State:	WI
Current Year Estimate:	2019
5 Year Projection:	2024
10 Year Forecast:	2029
Date:	12/17/2019
Semi-Annual Projection:	Spring

About the QuickInsite Report

The QuickInsite report is designed to provide a quick look at a geography defined by a user. It provides an initial impression of a study area through a set of 12 demographic variables, the top 10 Mosaic Segments and 5 Religious Beliefs and Practices derived from the Simmons National Consumer research data.

NOTE: Not all of the demographic variables available in the MI System are found in this report. The FullInsite or ExecutiveInsite Reports will give a more comprehensive view of an area's demographics and ViewPoint a fuller view of its beliefs and practices.

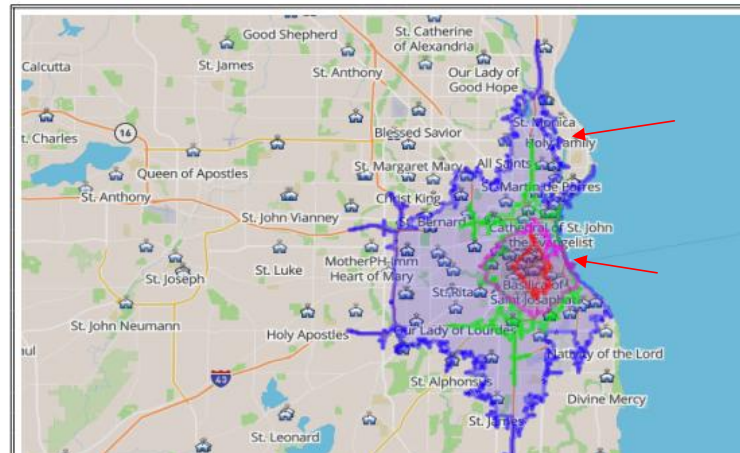
Two Sections

Two reports are provided on the following pages.

- The **StoryView** Report presents 9 demographic indicators of your study area.
- The **ThemeView** Report presents greater detail about those 10 indicators but organized around themes.

For more information on interpreting the various data on this report, please refer to the Supporting Information on the final page.

THE STUDY AREA



Note: Shapes can be odd, based on what is around your area. For example, walking would exclude an airport; driving would exclude areas with no road.





You can also export the
map image and legend.
Click on
Export Map Image.

Remember: Save your shape, particularly if you want to use it again. It not only saves time for future reports, but it ensures you are covering the same area.