



ARCHDIOCESE *of* MILWAUKEE

Stewardship

Let's Talk Offertory!



Agenda

Opening Prayer

Misconceptions

Truths

Factors Within Offertory

Increased Offertory Program

Urgent Offertory Needs

Tools

Questions?

Closing Prayer

Opening Prayer

*Heavenly Father, maker of heaven and earth,
we praise you for your glory.*

Bless us as we continue to do our work and bless all that we do for you.

*Help us to carry out all our activities for your honor and glory and for the salvation
of your people.*

*Guide us all we do and help us build your kingdom and come to our just reward
through Jesus Christ our Lord.*

Amen.

PARISH Misconceptions About the Offertory



- Offertory is just about money.
- We are covering our budget, so we don't need to talk to the parishioners about Offertory.
- Since I work for the parish, I don't have to support the Offertory.
- Parishioners know they should give to the parish and how to do it.
- Fundraisers and 2nd collections can be used to cover any budget shortfall.
- If we keep cutting our budget, we can make ends meet.

PARISHIONER Misconceptions About the Offertory



- Offertory is just about collecting money
- I give of my time, so I don't need to give money
- The Vatican or the Archdiocese funds our parish
- I'll give when I'm at Mass, but if I miss, it's no big deal
- Offertory money only goes to the priest's salary
- My small gift doesn't matter
- I will give when I feel like it.

TRUTHS about Offertory

- The Offertory is an act of worship.
- Parishioners vote with their dollars and their presence at Mass.
- EVERY parish can and should grow their Offertory.
- If your Offertory is struggling, your parish may be struggling.



Factors Within Offertory

- No clear mission
- Lack of communication
- Poor worship experience
- Poor catechesis in the pews
- Limited Evangelization
- “That’s the way we’ve always done it” mindset



Factors Within Offertory - Mission

- **Build God's kingdom!**
- Work with Father and the Lay Leaders to create a memorable Mission & useable statement
- USE the Mission statement
- **ADHERE** to the Mission statement!



Factors Within Offertory - Communication

- The bulletin is no longer the best source of communication
- Develop a plan to reach out to all parishioners
 - Bulletin
 - Email & Mailings
 - Social Media
 - Banners
 - Post Cards



Factors Within Offertory - Communication

- Host a Registration Drive to welcome new members AND update existing
- Run a “Did You Know” series sharing fun facts about the parish
- Lace all communication with gratitude and mission



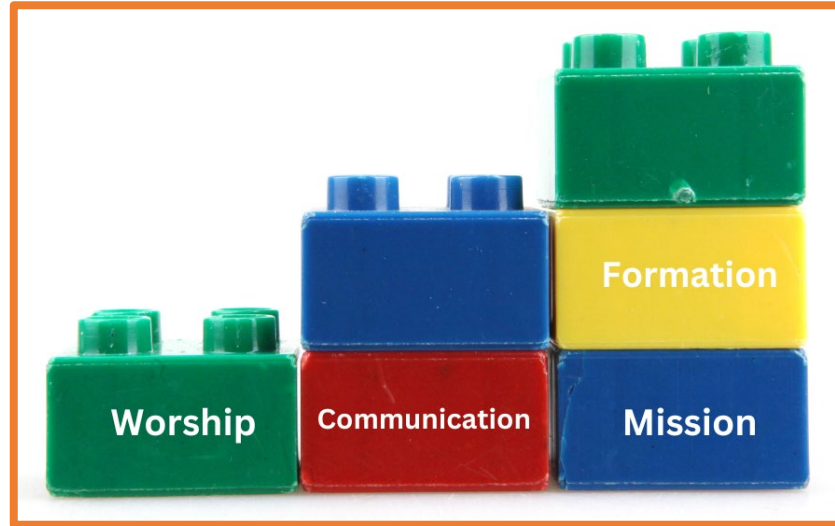
Factors Within Offertory - Worship

- Admittedly, the Mass is not a performance but it is uplifting?
- Does it feed souls to face the week ahead?
- Does it & draw parishioners closer to Christ?
- Is it truly a powerful expression of our love of God and his Son?



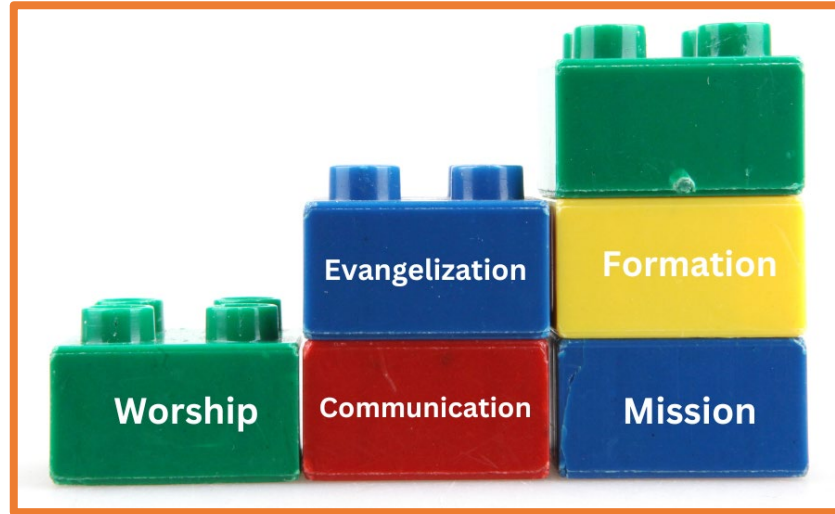
Factors Within Offertory - Formation

- Poor catechesis in the pews
 - THREE generations do not know the faith
- Are they introduced to
 - Rosary
 - Novenas
 - Adoration
 - Eucharistic Processions
 - Lives of the Saints



Factors Within Offertory - Evangelization

- What evangelization is happening?
- Are the parishioners equipped to invite others to Mass?
- **WILL THEY BE WELCOMED?**
 - Name Tag Sunday
 - Welcoming Videos
 - Greeters



Factors Within Offertory - Strategy

*“....every parish needs to **boldly** become exactly what the people around them need in order to know and love God....parishes need...to design their menus and their offerings specifically to maximize the impact they can have on their little part of the world, rather than on a singular, common, and generic model.”*



Factors Within Offertory - Strategy

To bring Jesus and His Church to a people who is increasingly lost and desperate for His grace and truth, **we need to be bold, courageous, and strategic.**



Make a Plan!





Increased Offertory Program

- Comprehensive program
- Communication plan & 3 “ask” letters
 - Letter comes from Father/Parish Director
- Custom solution for YOUR parish
- Cost is print & postage ~ \$5 per parishioner
- Staff time is minimal



URGENT Offertory Needs



- BEFORE you do anything: **MAKE A PLAN FIRST**
 - Start with scheduling a parish leadership meeting to begin the process
- Next, reach out to me for a comprehensive solution to quickly boost the Offertory
- CAUTION – one letter mailed to every parishioner may not provide the results you need.

Tools

- **2025 Stewardship Workshop**
 - **Tuesday, July 22nd**
 - 8 AM – Continental Breakfast
 - 8:30 AM – Opening Prayer by Archbishop
 - Sessions on:
 - Mission
 - Communication
 - Rebuilding a Stewardship Committee
 - Teaching Tips on Offertory & Sacrificial giving
 - Concludes at Noon with Daily Mass
 - Archbishop Grob presiding



Tools

Parish Stewardship REBOOT!

Use the tools that appear below to address many aspects of Parish Stewardship.



REBOOT! Hispanic ...



REBOOT! Welcoming



Questions?

Closing Prayer

*Hail, Guardian of the Redeemer, Spouse of the Blessed Virgin Mary.
To you God entrusted his only Son; in you Mary placed her trust;
with you Christ became man.*

*Blessed Joseph, to us too,
show yourself a father and guide us in the path of life.
Obtain for us grace, mercy and courage,
and defend us from every evil.
Amen.*



Contact me!

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Thank
you!