



CSA 2025 Parish Training Agenda

Welcome & Opening Prayer

CSA 2025 Theme

Case for Support

CSA Parish Goals

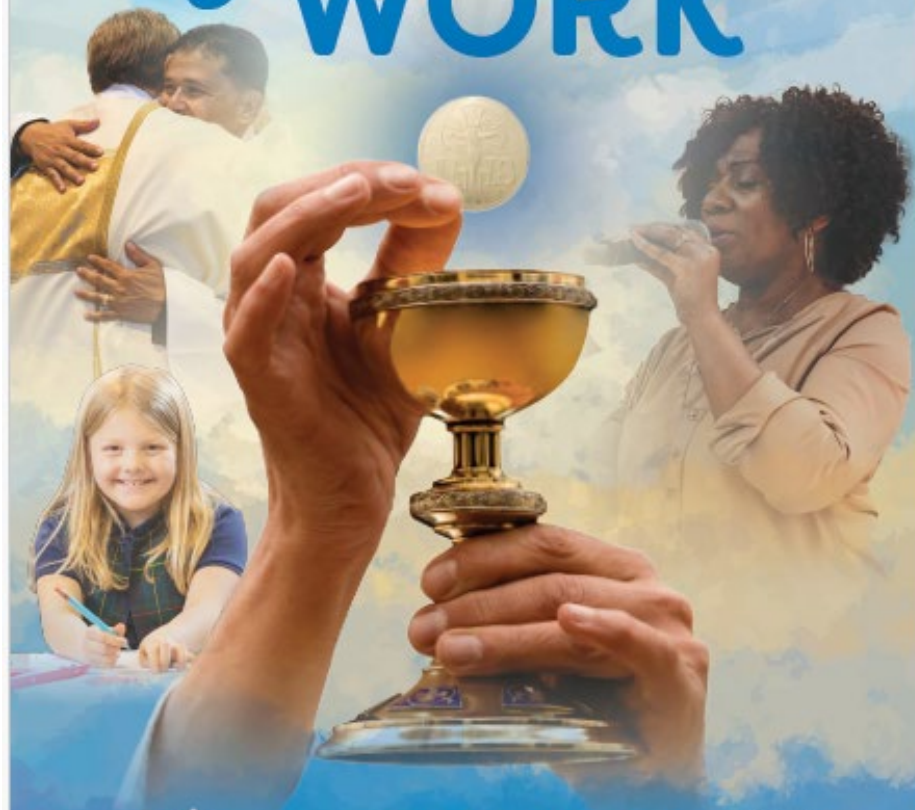
Keys to Success

Parish Roles for the CSA

Important Dates

Q&A

YOUR *Gift* DOES *God's* WORK



Support the Catholic Stewardship Appeal
www.catholicappeal.org



Your gift to the CSA impacts these ministries



Serving Those In Need

Catholic Charities and other ministries funded by the Appeal help individuals and families who are facing tough times through counseling and outreach services.



Supporting Catholic Schools and Parish Religious Education

Your contribution funds leadership and services that enable our Catholic schools and parish religious education programs to transform our communities into centers of faith through quality Catholic formation.



Forming Priests and Deacons and Fostering Parish Leadership

The Appeal supports those discerning a vocation to ordained ministry through St. Frances de Sales Seminary and the Office for Diaconate Formation, as well as providing professional development for ordained and lay leaders.



Strengthening Parish Ministries and Promoting Evangelization

Among others, your gift supports evangelization efforts, resources for Mass and music ministry, and planning, finance, and HR services for our parishes.

Keys to Success



- Assign CSA Parish Advocate
- Share the video/audio during the CSA Kickoff Weekend
- Pastor/Parish Director promotes the CSA during Mass
- Plan for and implement the in-pew solicitation process in the Fall
- Tie CSA to your local/parish community
- Lay witness talk about the impact of the CSA
- Consistent and early communication
- Use resources - pulpit announcements, bulletin ads, prayers of the faithful, posters, etc.
- Present the CSA in a positive light
- Pray for the success of the Catholic Stewardship Appeal

Parish Roles for the CSA



- Leadership
- Administrative
- CSA Parish Advocate
 - liaison between the Archdiocese and your parish
 - spokesperson for the Appeal in your parish
 - ensuring the implementation of promotional strategies and activities

CSA 2025 Important Dates



Week of January 2	CSA materials mailed to parishes
January 8	CSA Parish Training - virtual
Week of February 3	First CSA Mailing
February 8-9	Kickoff Weekend in parishes
March-April 2025	Second CSA Mailing (date TBD)
May-June 2025	Third CSA Mailing (date TBD)
Week of September 1	Fourth CSA Mailing
August	CSA in-pew solicitation materials mailed to parish
September/October	In-Pew Solicitation Weekend in parishes
Week of November 10	Fifth CSA Mailing

Questions & Answers



Here to Help

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